

WAR NOTES—By Carl Sandburg

Much of the real news of the war can't be told for the same reason card players don't "spill their mits" to their opponents.

After the war we may see some of the stories come out on the secret service and propaganda organization of the German government—its penetration of pacifist, labor and Socialist organizations—and its use of American business institutions and practices.

Advertising departments of Chicago newspapers have been asked by U. S. secret service officials to slant their eyes suspiciously over all advertising copy with a view to eliminating any and all ads that look as though they might be carriers of information spread to members of a German secret service.

An ad printed in a big afternoon newspaper two weeks ago carrying a top headline: "All reservists must report in Mexico City at once. All others should watch the report of Wa-Ne-Ta."

U. S. secret service men called on the publisher of the paper and warned him not to run the ad again as it might or might not have a connection with the reported movement of German reservists into Mexico. The manufacturers of the cereal, who have a plant in South Bend, Ind., were called in. It was explained to them that either they had a boob copy writer or they were laying themselves open to the charge of being agents of the German government. Since then we have heard no more in newspaper ads about "Wa-Ne-Ta."

Printer's Ink, the best-known advertisers' and publishers' journal, is out with a warning that copy writers and advertising agencies must be careful how they word their ads. In

substance, the dope is: Cheer for the flag; back up the government; be careful how you monkey with the war news in your ads.

Well, this is the day Marshall Field III. is scheduled to come from New York, stand in line waiting for physical examination, have his corporeal legs, arms and teeth pinched and squinted at and take his place as an enlisted man of the Illinois First cavalry. We may predict that no matter what happens he will not be sorry for it. 'Twill be fine if young Henry Field takes it into his head to ride a cavalry horse instead of a polo pony these days.

FEAR FOR HEALTH OF FAMOUS ACTRESS—SERIOUSLY ILL



SARAH BERNHARDT

Mme. Bernhardt is seriously ill in New York and physicians fear the result of an operation they say will be performed on her. She is 73 and suffering from the shock of losing her leg in 1914, as well as internal trouble.